



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Aura Ganz et al.
Serial No. : 09/502,143
Filed :
Title : ADAPTIVE MEDIA CONTROL

Art Unit : 2665
Examiner : Dang Ton

MAIL STOP AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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JUL 28 2004

Technology Center 2600

REPLY TO ACTION OF MAY 21, 2004

In reply to the Final Office Action of May 21, 2004, Applicant submits the following remarks.

Claims 1, 3-8, 12, 14-17, 19-22, 24-38 and 41-47 are pending, or which claims 1, 15, 17, 21, 35, 41 and 43 are independent claims. The office action has maintained the rejection of all the independent claims as unpatentable under 35 USC 103(a) over Ruszczyk (US Pat. 5,886,993) in view of Joshi (US pat. 6,006,017), and maintained the rejection of all the dependent claims over Ruszczyk in view of Joshi alone or further in view of one or more of Lyles (US Pat. 5,917,822), Schoch (US Pat. 5,973,609), and Way (US Pat. 5,768,280).

The Applicant requests reconsideration of the rejections in view of the remarks included below.

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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